


2022

#FLORIDA TRUCK MEET

THE LARGEST TRUCK SHOW IN THE WORLD...



SAVE THE DATE!
06.10.22
3 DAYS OF TRUCKS, TRUCKS & MORE TRUCKS!

Event History

The first Truck Meet was held in 2014 in Daytona Beach with a simple aim... to provide a space for truck guys and gals to gather once a year to show off their pride and joy.

Originating on-line through connections made on the official @truck_fever instagram page, the first Truck Meet in 2014 drew over 500 trucks from all over the Southeastern United States. In 2015, over 3,500 trucks flooded the sands and streets of Daytona a 1500% increase in just one year. 2016 with over 8,000 trucks in town we knew this "truck meet" needed more organization.

In 2017 we moved into the Volusia County Ocean Center right across from the beach. There were over 10,000 trucks in the Daytona area; with over 1,000-registered show trucks, 50 vendors and 10,000+ spectators we far exceeded the Ocean Centers capacity.

2018 the show was moved to the Daytona International Speedway, home to some of the largest events in the country. Our expectations were exceeded again with thousands of registered show trucks, 25,000+ spectators and 100s of vendors. 2021 was the largest year to date with over 200 vendors, 5,000 Trucks and almost 50,000 Spectators!

For 2022 the event will be moving to the Homestead Speedway in Miami Florida! With this move the event has been renamed from Daytona Truck Meet to Florida Truck Meet. This years event will be covered by many of the industries top media companies.

BE A PART OF HISTORY

If your looking for the largest all truck show in the world look no further! 100s of companies choose to release new products and featured builds at the Florida Truck Meet as it has become a staple in the Truck Community. Our team works around the clock to make each year better than the previous, below you will find a quick overview of our event stats from our most recent event.

Spectators: 50,000+ Spectators

Participants: 6,000+ Registered trucks

After Hours: Reached our 5,000 vehicle capacity each night

Social Media Performance: 103k Instagram Followers and 11k Facebook Followers

Email Marketing: Our email list includes over 67,000 unique targeted email addresses

Website Traffic: Our Website receives over 14,000 unique visitors a month.

Media Exposure: Magazine Spreads, Local News & National television coverage annually

Vendors: 100s of the top truck related vendors from around the country

BECOME AN OFFICIAL EVENT SPONSOR

TITLE SPONSOR - \$25,000

Be the face of Florida Truck Meet with your business-listed prominently on all promotions along with unique marketing opportunities before and during the event.

SUPPORTING EVENT SPONSOR

Stage Sponsorship - \$10,000 | Swag Bag - \$10,000 | Trophy - \$5,000

Wrist Band - \$5,000 | Bikini Contest - \$5,000 | *Burn Out Pit - \$2,500ea

Event Map - \$2,500 | Staff Shirt - \$2,500 | *After Hours - \$2,500ea

ADDITIONAL ADVERTISING OPPORTUNITIES

Banners - \$500ea | Social Ads \$100ea | *Email Sponsor - \$500ea

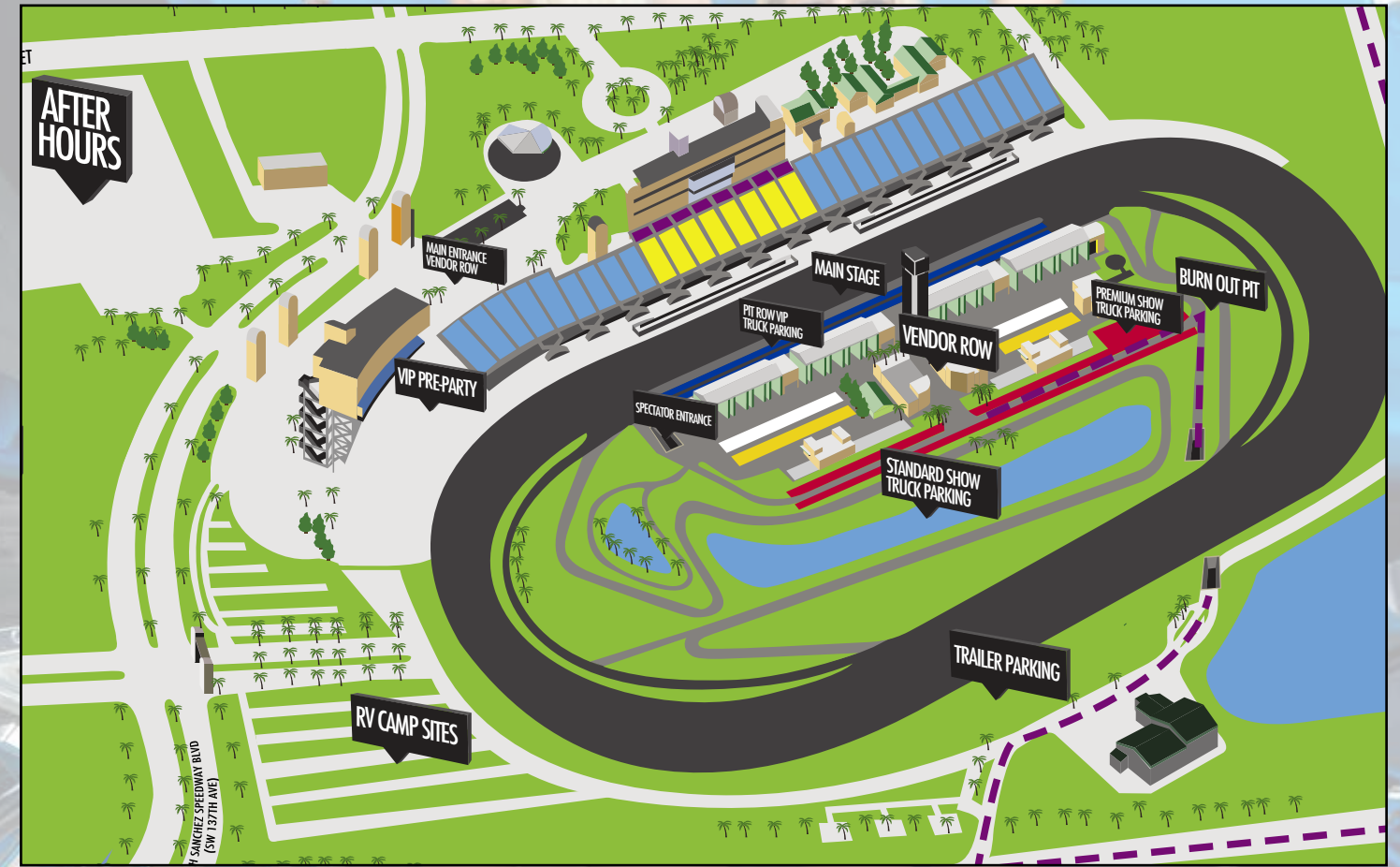
*Swag Bag Insert - starting at \$500

GIVEAWAY SPONSORSHIP

Get extra brand exposure by providing products for our monthly giveaway packages.

Email info@fltruckmeet.com for more information.

3 DAYS OF FUN AT THE HOMESTEAD MIAMI SPEEDWAY!





THOUSANDS OF POTENTIAL NEW CUSTOMERS

MAIN EVENT GOLD VENDOR BOOTHS - \$3,000

40ftx80ft vendor booth located on the main event vendor row on pavement
\$1,000 Premium for end booths. Includes a single 20amp outlet & 10 staff passes

MAIN EVENT SILVER VENDOR BOOTHS - \$2,000

40ftx40ft vendor booth located on the main event vendor row on pavement
\$500 Premium for end booths. Includes a single 20amp outlet & 4 staff passes

MAIN EVENT PREMIUM VENDOR BOOTHS - \$1,500

40ftx40ft vendor booth located in the premium truck vendor row on grass
\$500 Premium for end booths. Includes a single 20amp outlet & 4 staff passes

ENTRANCE ROW VENDOR BOOTHS - \$1,000

40ftx60ft vendor booth located at the main entrance vendor row on pavement
\$1,000 Premium for entrance side end booths. Includes 4 staff passes

BRONZE LEVEL - \$750

20ftx20ft Vendor Booth inside the covered Pit Garage
*Includes 4 Staff passes. *electricity available at an additional charge. Please note there is an 8ft Door Height*

ONSITE DETAILER - \$750

Food Vendors - Snack Vendor \$750 - Food Truck \$1,500

Single Item(snack Vendors) will receive 10ft of frontage, full service trucks will receive 30ft.
Includes 4 staff passes.

Additional staff passes are available for \$15 each before the show. All booth vehicles must be pre-registered for \$40.



**RESERVE YOUR SPACE
CONTACT US TODAY**

EVENT INFORMATION

Vendor Move In: 6/8/2022

Vendor Move Out: 6/12/2022

Main Show Hours: 10AM-6PM Friday, Saturday & 10AM-2PM Sunday

After Hours Event: 7PM-12AM Thursday, Friday, Saturday

Homestead-Miami Speedway:

One Ralph Sanchez Speedway Boulevard Homestead, Florida 33035-1501

CONTACT INFORMATION

eMail: info@fltruckmeet.com

Mailing Address: 101 marketside Ave Ste 404 PMB 245 Ponte Vedra, FL 32081

Please make checks payable to: Truck Fever LLC

For the most up to date show information please visit: www.FLTruckMeet.com

Follow us on Social on Instagram: @floridatruckmeet



www.FLTRUCKMEET.com